

# AR BRAND NEW | DIGITAL PUBLISHING SERVICES

## Multi-Source to EPUB Conversion — Capability Statement

M. Parthiban | 10+ years EPUB production experience | Arumbakkam, Chennai, Tamil Nadu, India

Email: [arbrandnewdigital@gmail.com](mailto:arbrandnewdigital@gmail.com) | Phone: +91 99623 34590 | [ar-brand-new-digital.pages.dev](http://ar-brand-new-digital.pages.dev)

## Conversion and Production Services

We evaluate source materials, agreed client samples and target-reading requirements before confirming the EPUB format, quotation, validation plan and delivery schedule. This is a human-managed publishing service, not automatic online file conversion.

| Source category     | Typical source formats                                              |
|---------------------|---------------------------------------------------------------------|
| Document conversion | PDF; Word DOC/DOCX; RTF; TXT; Markdown; Google Docs                 |
| Structured markup   | XML; HTML; XHTML; XHTML/CSS/assets in source ZIP                    |
| Design and layout   | InDesign INDD; IDML; PowerPoint PPT/PPTX; mixed sources             |
| OCR and images      | Scanned PDF; JPG, PNG and TIFF artwork                              |
| Existing eBooks     | EPUB correction/rebuild; legitimately supplied DRM-free MOBI / AZW3 |
| STM and data        | Excel XLS/XLSX; LaTeX / MathML scientific content                   |

## EPUB Output Options

EPUB 2 Reflowable; EPUB 3 Reflowable; EPUB 3 Fixed Layout; Accessible EPUB 3; Interactive EPUB 3; Multimedia EPUB; MathML/STM EPUB; Multilingual EPUB; Children's Illustrated EPUB; Academic/Technical EPUB; Dictionary/Reference EPUB; EPUB correction and remediation.

## Quality Review and Evidence

Scope may include semantic XHTML/CSS, chapter navigation and links, OPF metadata, image/font review, EPUBCheck, accessibility and MathML checks, and PDF-versus-EPUB comparison. DAISY ACE or assistive-technology testing is included only when actually agreed and performed.

## Validation Notice

Portfolio samples have different test statuses. The four original samples have accompanying EPUBCheck logs. Other draft demonstrations are not represented as independently EPUBCheck- or DAISY ACE-validated. Please inspect the individual sample and report details.

## Vendor Enquiries

Send a small pilot brief or a larger title list specifying input format, target EPUB, pages, approved sample, language, required QC, accessible-content expectations and desired turnaround. Contact: [arbrandnewdigital@gmail.com](mailto:arbrandnewdigital@gmail.com). Source files are exchanged only after agreeing on a secure transfer method.